FORSKER PARTNERS

Panel Book 2021-2022

FORSKER PARTNERS

About Us

Specializing in researching markets. We help our clients achieve their business goals by making smarter decisions driven by insights. A team of highly experienced research experts. Experienced enough for helping all clients across industries.

Our advanced research methodologies, combined with our responsive customer service, give clients the reliable insights they need to make sound decisions, develop plans and move their organizations forward.

What We Do

Consumer Opinions and Actionable Insights delivered to answer your business questions through our innovative global quantitative portfolio of solutions and services.

A global community of highly responsive , engaged and reliable databases , our Panel has the power to reach to millions of respondents at the click of a button.

FORSEKER: Features

Profiled over 200 attributes, our panel has an extensive reach in 36 international markets. We enable our clients to select the right audience for their research from millions of respondents in real time.

Our data sciences and **AI backed technology** platforms are built by the industry experts who have blended their years of knowledge and skillset with the most advanced technologies and industry approved security and authentication 3rd party mechanisms like **RelevantID**, GeoIP, Digital Fingerprinting, **MaxMind** Fraud detection , **Research Defender** , DUID etc.

Recruitment

Utilizing a multitude of recruitment sources web, phone, social media , intercept surveys, affiliate networks, LinkedIn, referrals and third party vetted databases we have a huge databases of millions of respondents.

Each respondent goes through a strict profiling multi step process before they are made a member of the panel and exposed to any of the research surveys.

Aside the basic demographic profiling our databases are regularly updated and refined on wide range of profiling attributes such as Business, Travel, Electronics, Automotive, Gadgets, Lifestyle, Financial, Health , Gaming, FMCG , Internet Usage , Hobbies , Media Consumption and Preference, Restaurant & Store and much more .

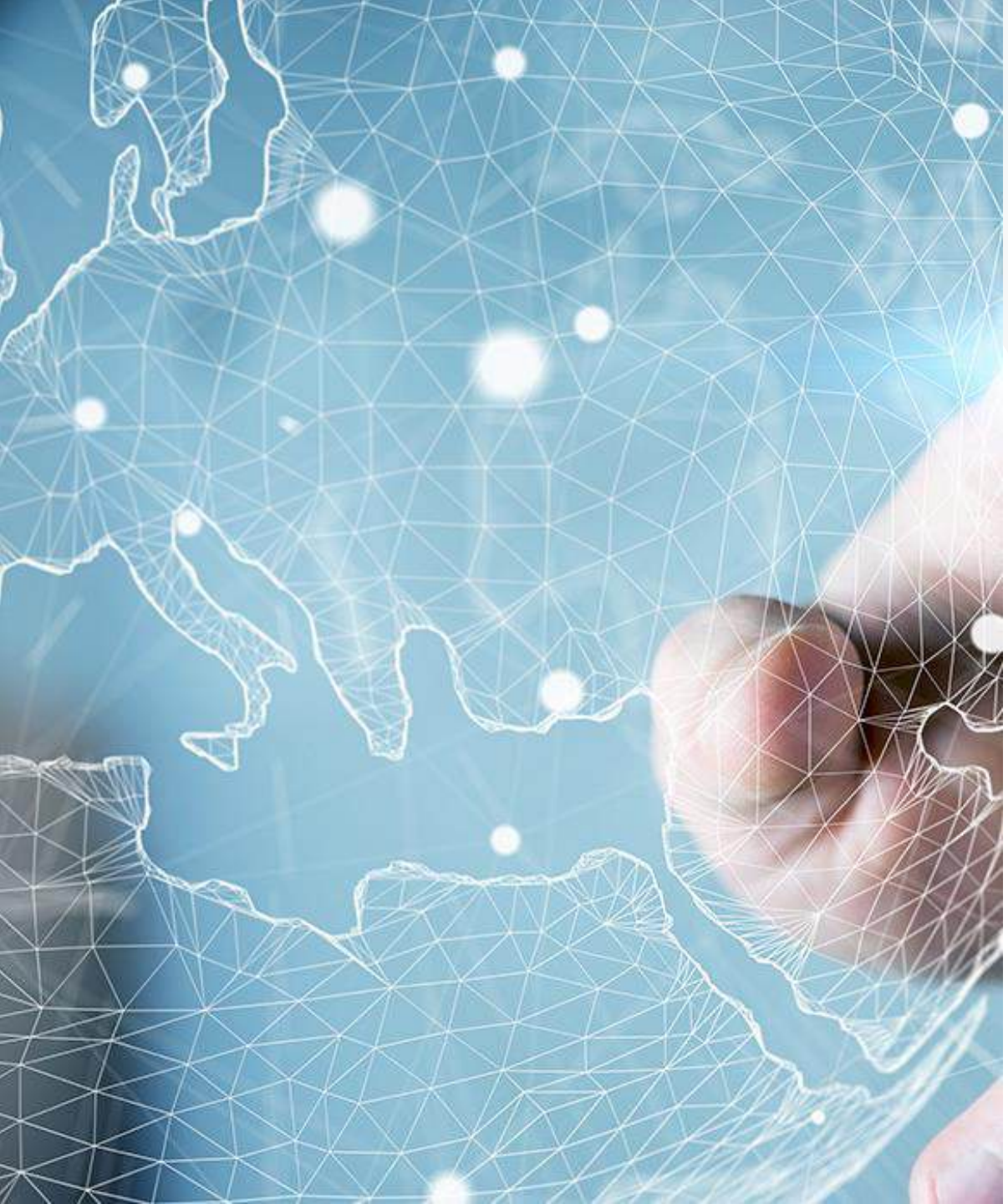
Respondent Quality Authentication

We take utmost responsibility on delivering the most authentic reliable databases for your research needs. Harnessing on our intuitive and strong data sciences backed platforms we scrutinize every respondent and screen them via multiple technologies not just at panel onboarding stage but on a recurring basis.

We have established smart algorithms that continuously monitor the survey taking behavior besides also keeping a track of the respondents' profile via IP, digital fingerprinting, LinkedIn verification, and overall behavior analysis .

Data Privacy

Compliant with GDPR, CCPA and other regional privacy laws to protect the interests and rights of our respondents we guarantee that no client ever has to face any issues with respect to Privacy laws . We strictly adhere to upholding the rights of our respondents and securing their personal information.



Global Footprint

With a reach across 50+ international markets ,we have the strongest reach in North America, Canada, Europe, India , Asia and Africa.

For few of the regions and markets that are extremely tough to garner the right audience , we have strong relationships with regional partners and vendors that help you reach your audience in places like Egypt, Bahrain, Nigeria ,Morocco, Cambodia, Jordan , Libya etc.

Our Reach

North America

Canada
277000

Mexico
114696

United States
573204

South America

Argentina
36210

Brazil
164985

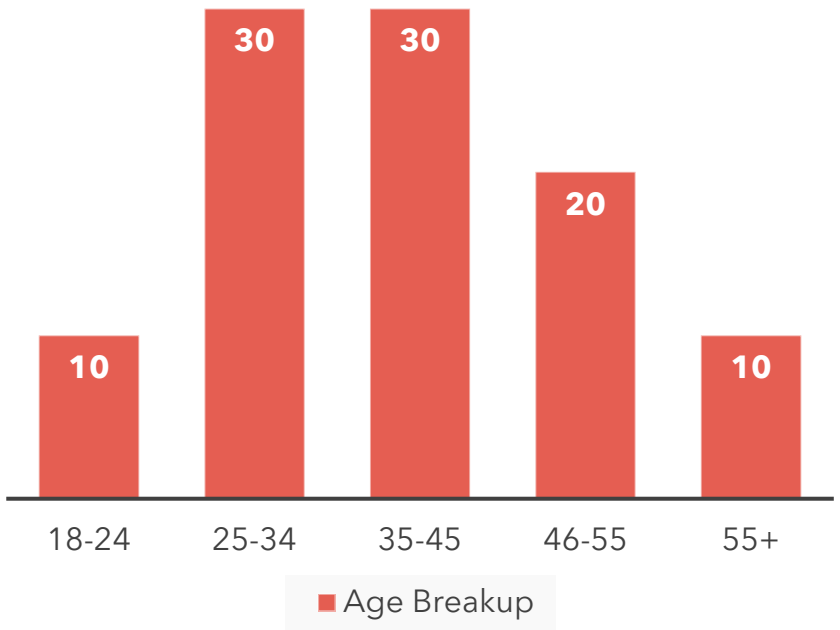
Chile
12240

Colombia
31416

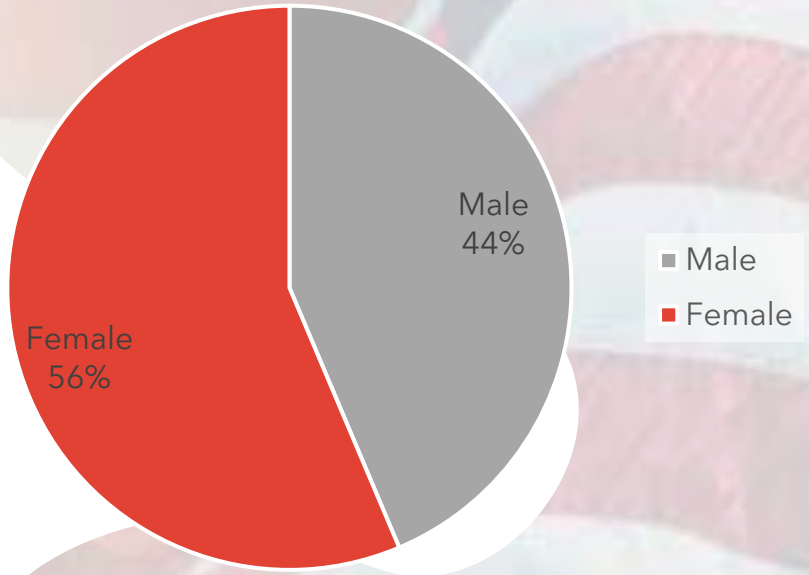
Peru
7446

United States

Age Breakup

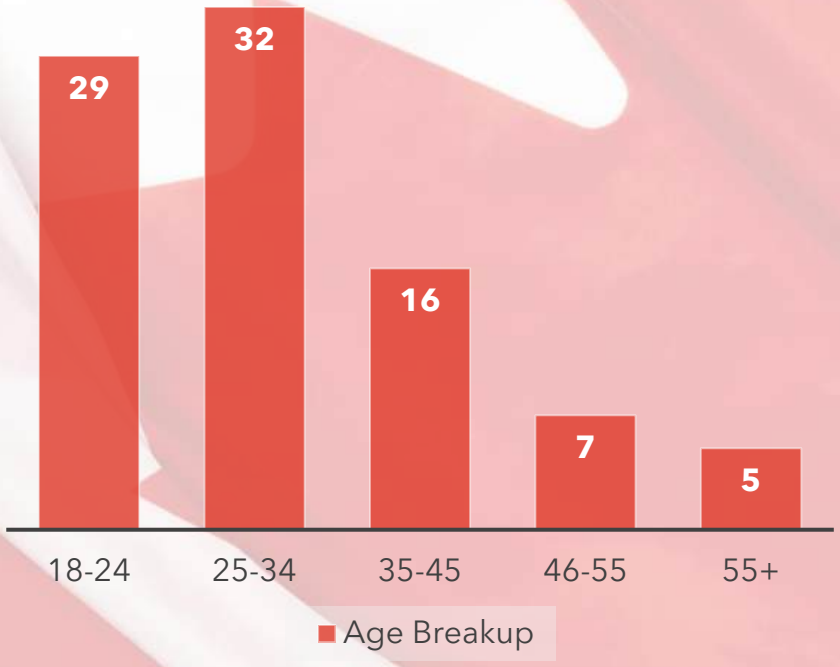


Gender Breakup

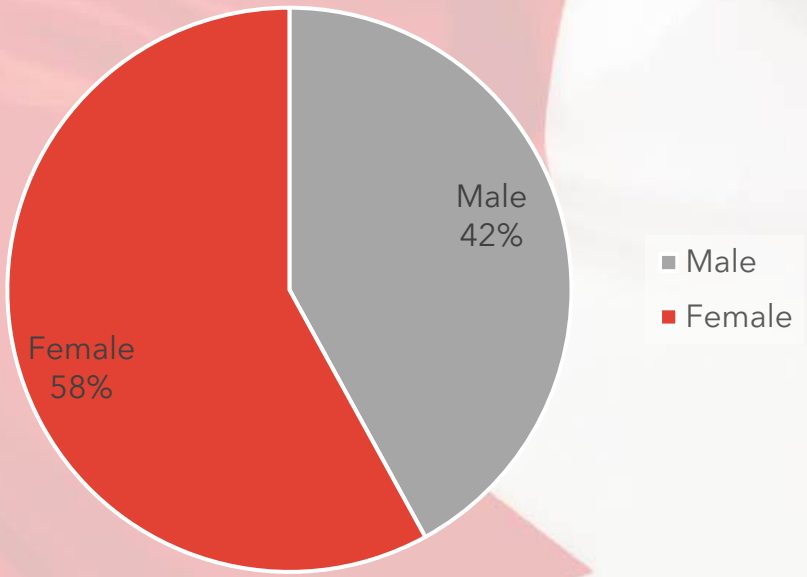


Canada

Age Breakup

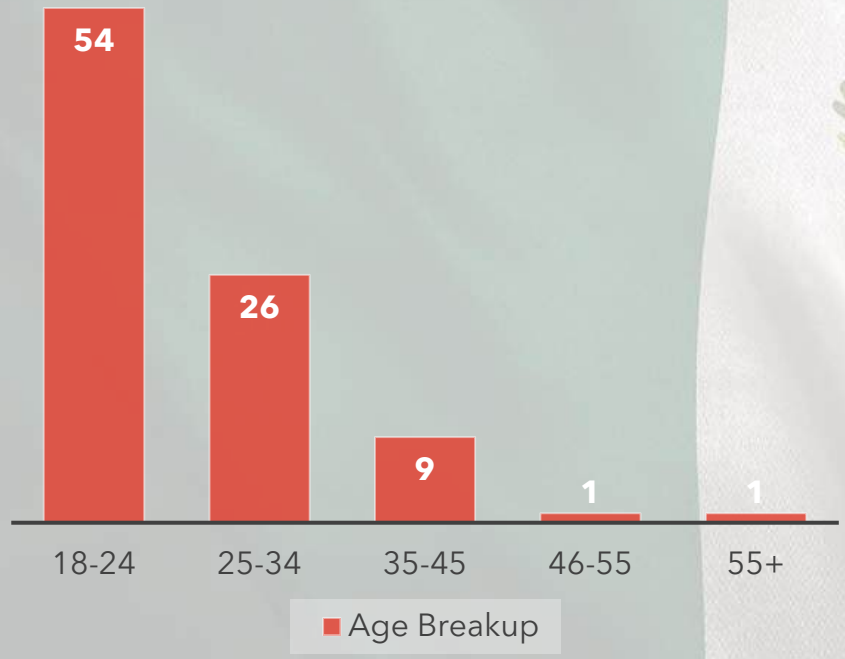


Gender Breakup

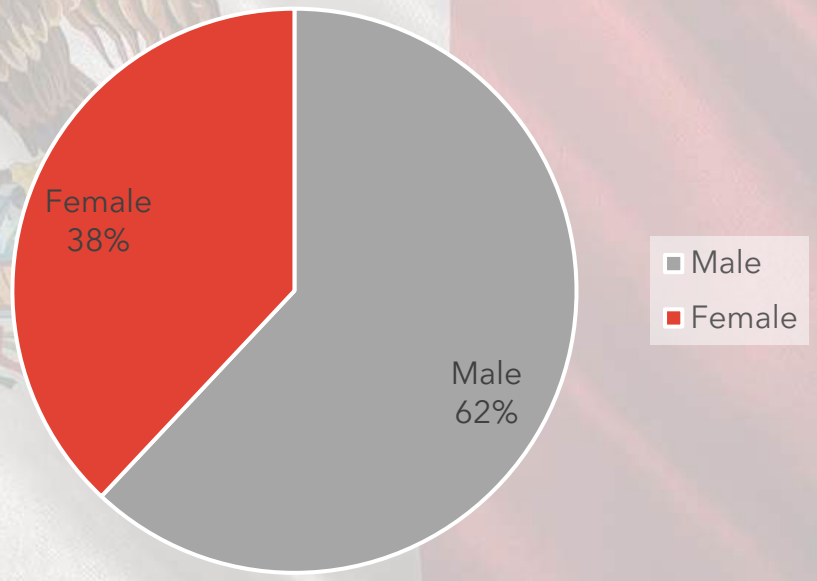


Mexico

Age Breakup

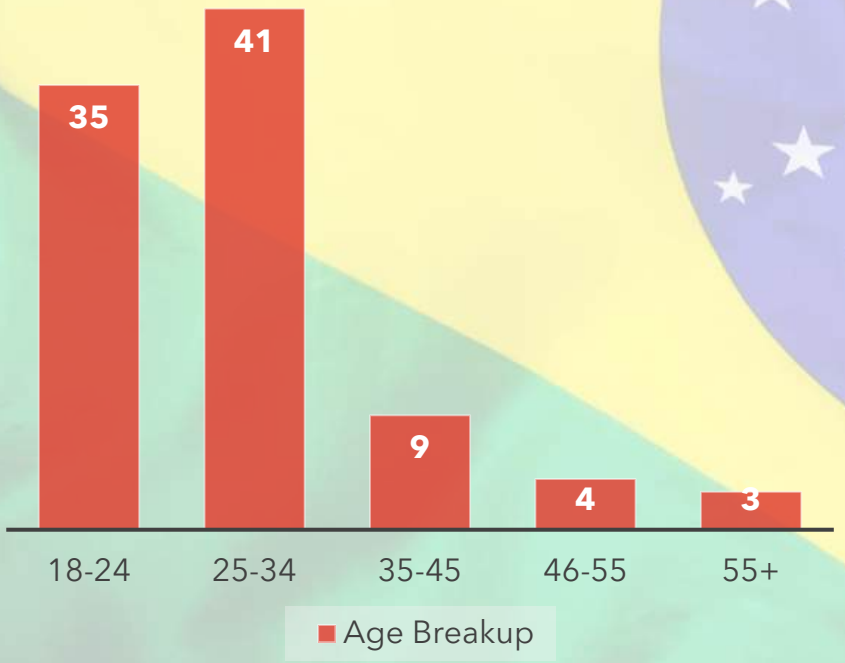


Gender Breakup

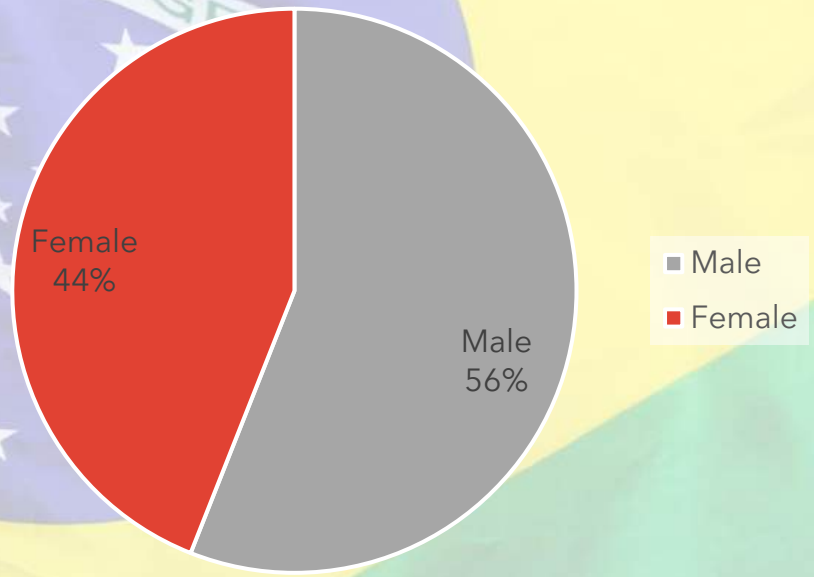


Brazil

Age Breakup

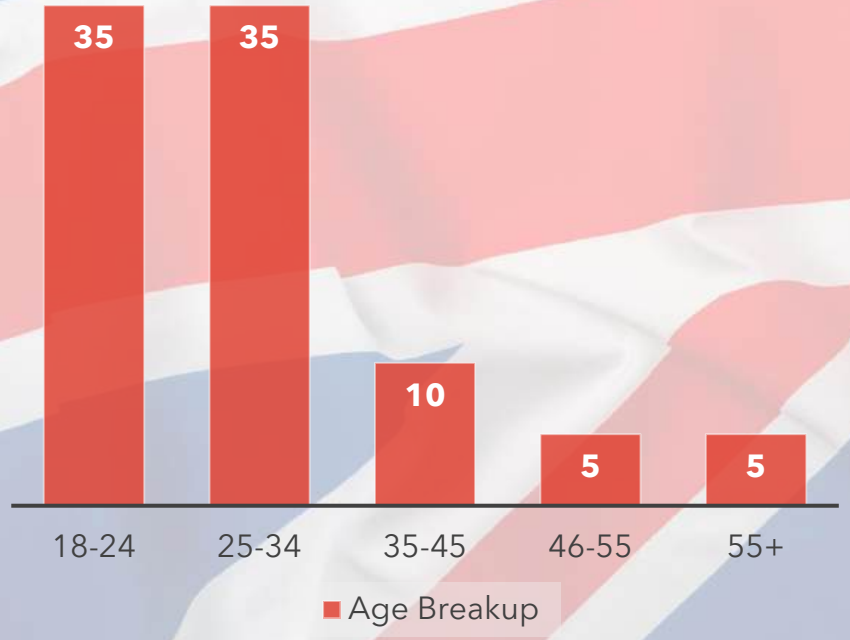


Gender Breakup



United Kingdom

Age Breakup



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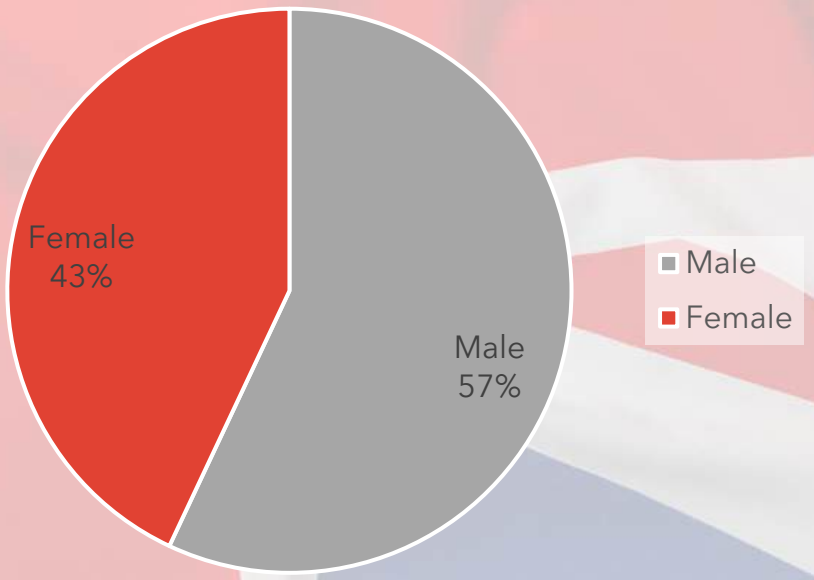
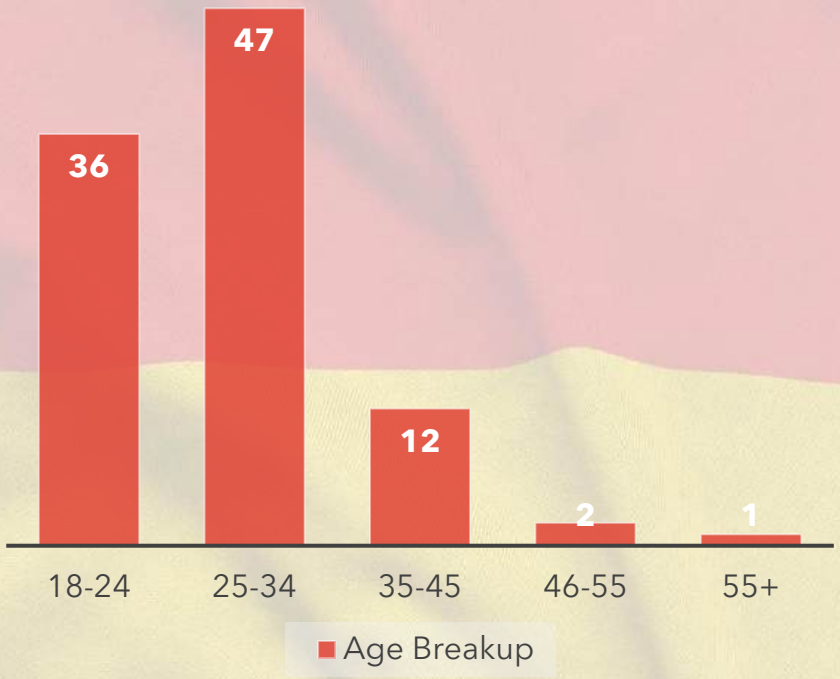
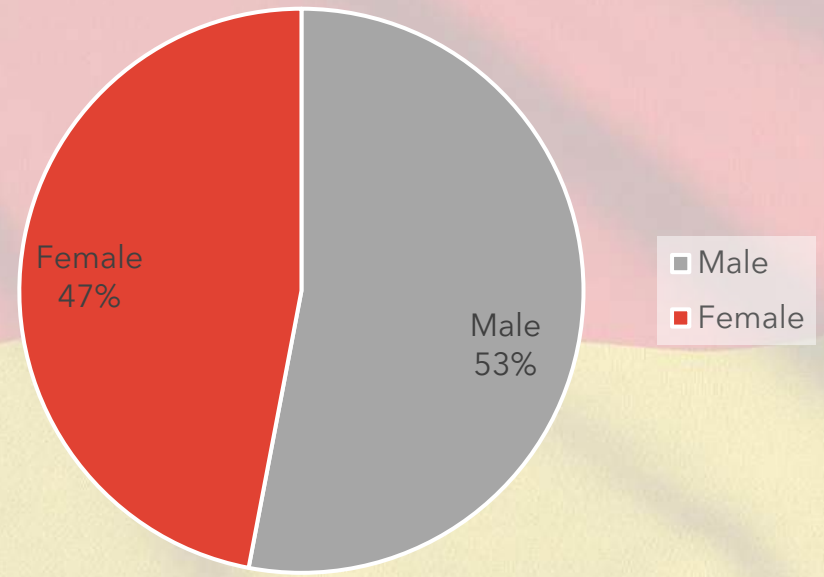


Germany

Age Breakup

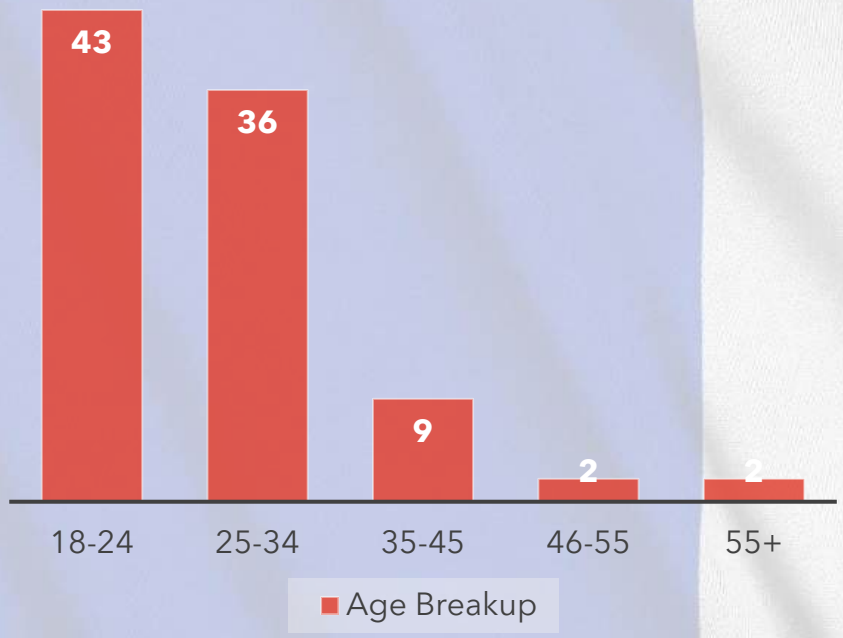


Gender Breakup



France

Age Breakup



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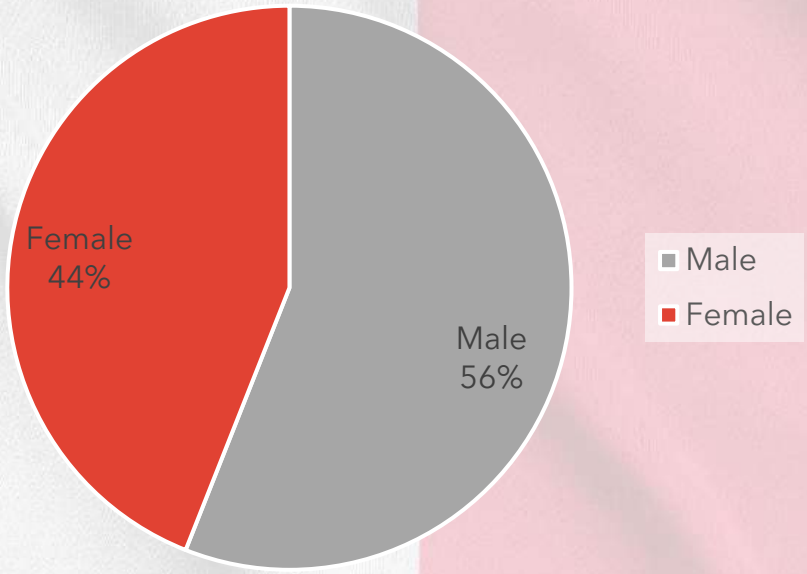
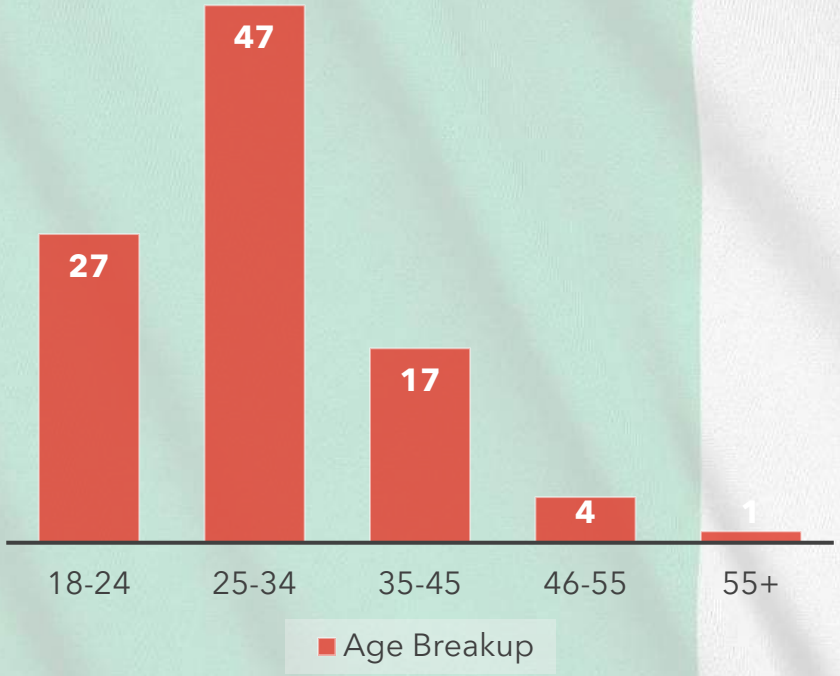
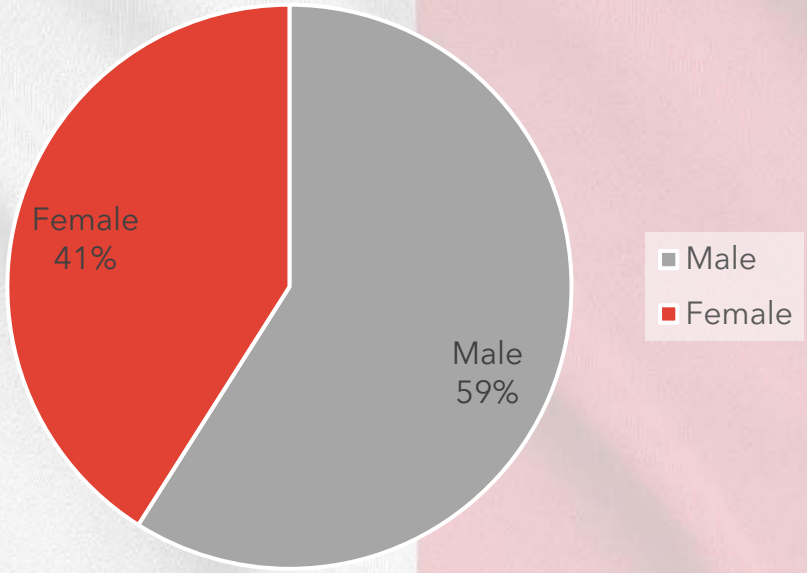


Italy

Age Breakup

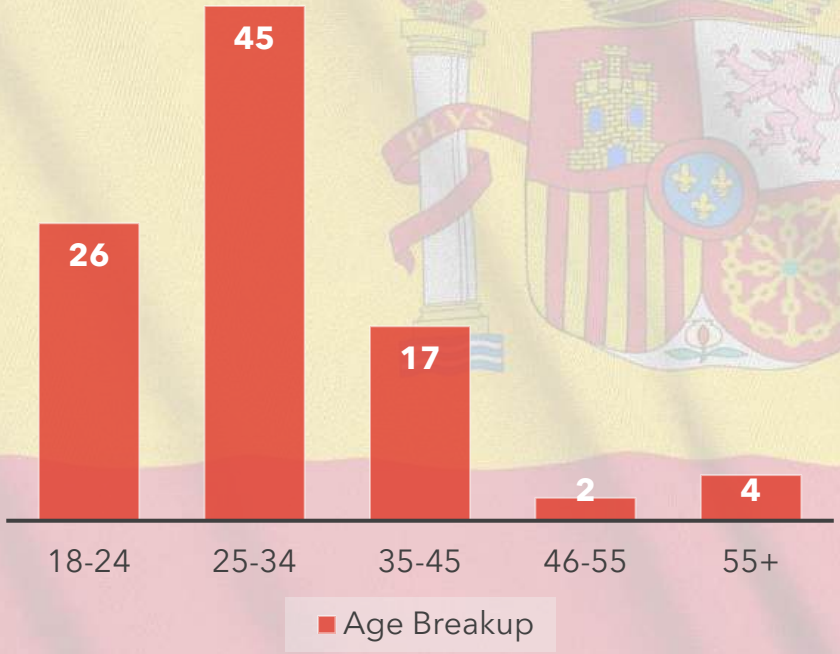


Gender Breakup

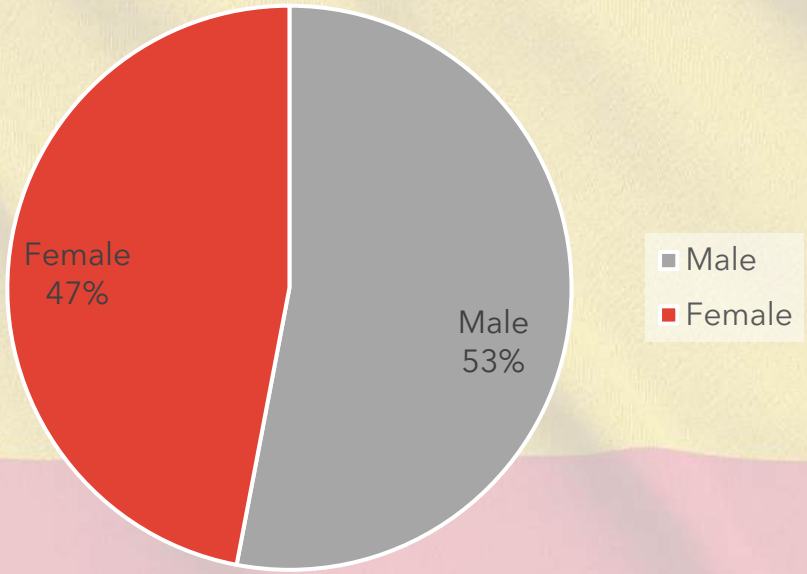


Spain

Age Breakup

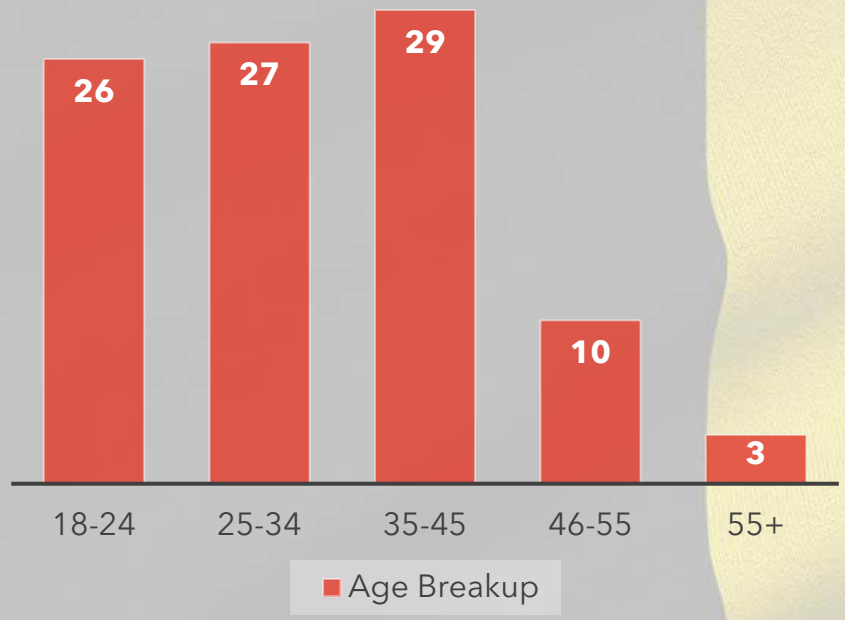


Gender Breakup



Belgium

Age Breakup



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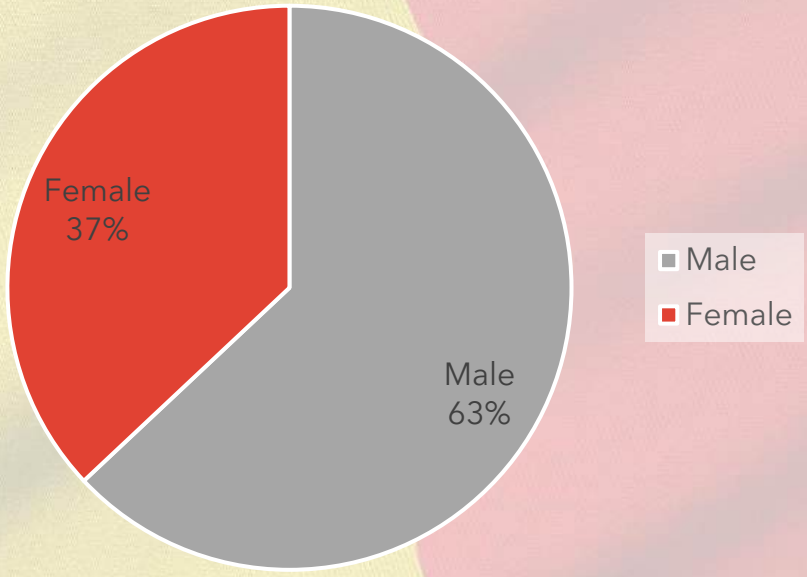
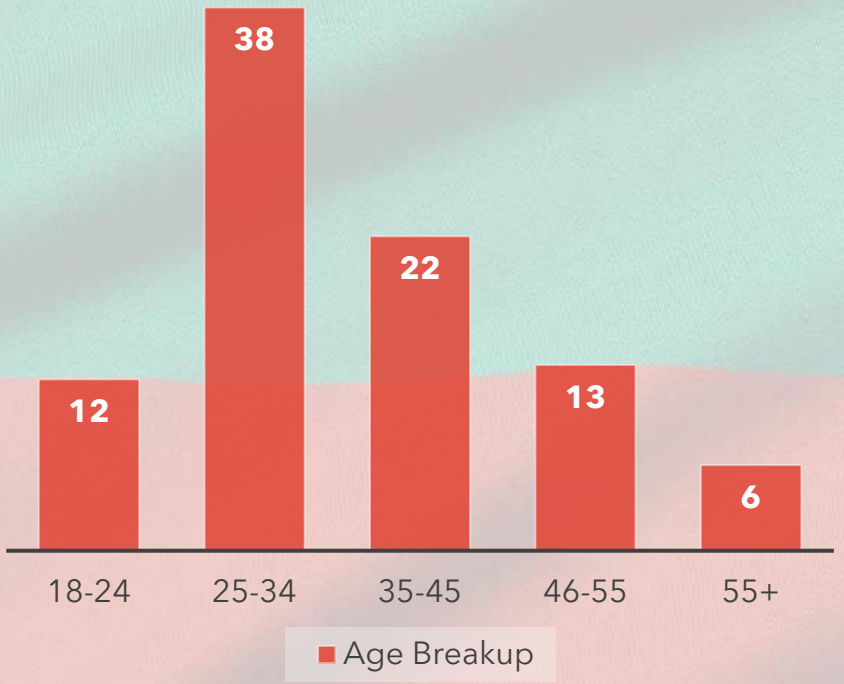
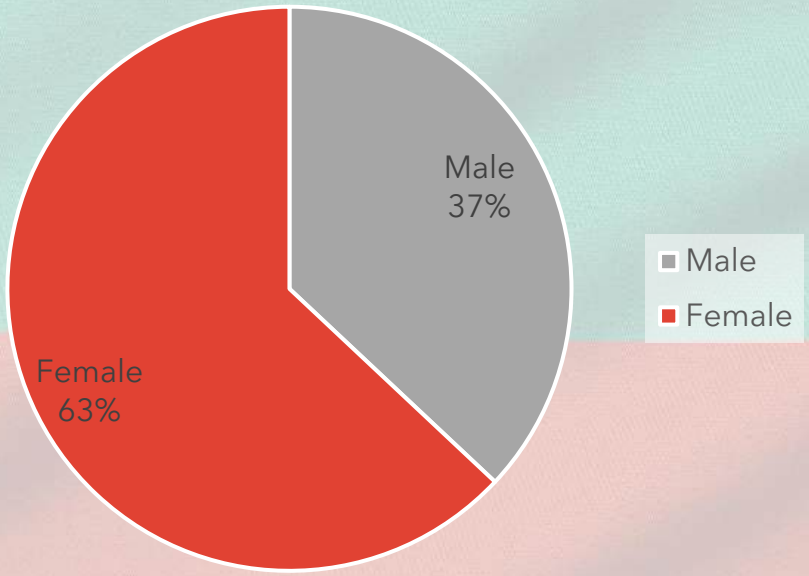


Bulgaria

Age Breakup

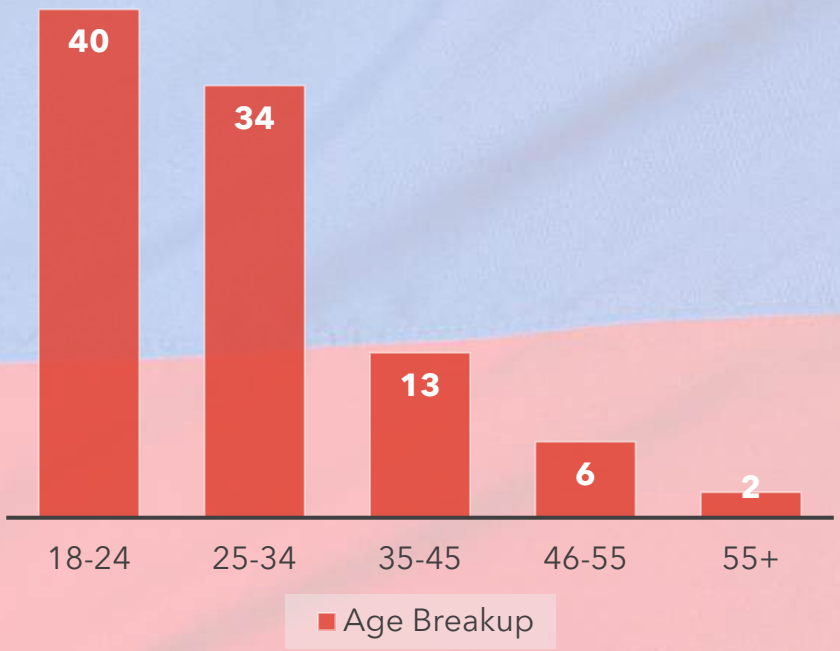


Gender Breakup



Russia

Age Breakup



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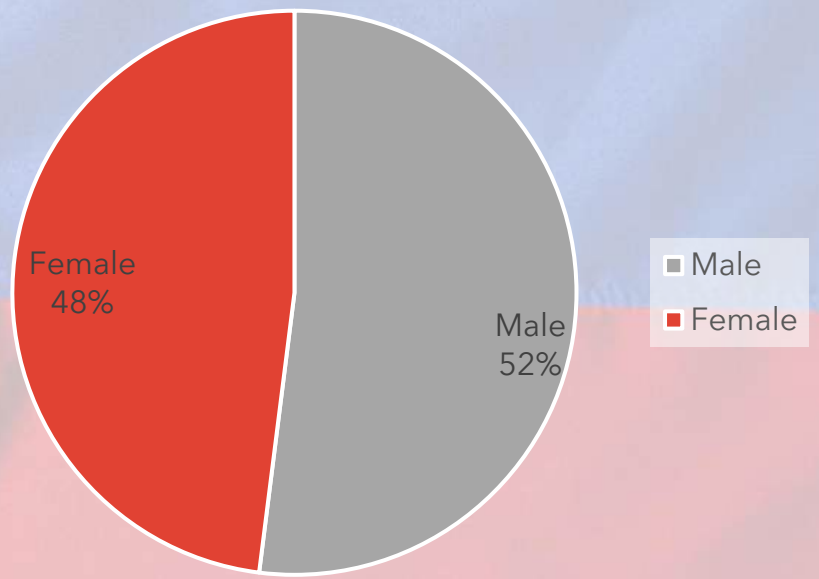
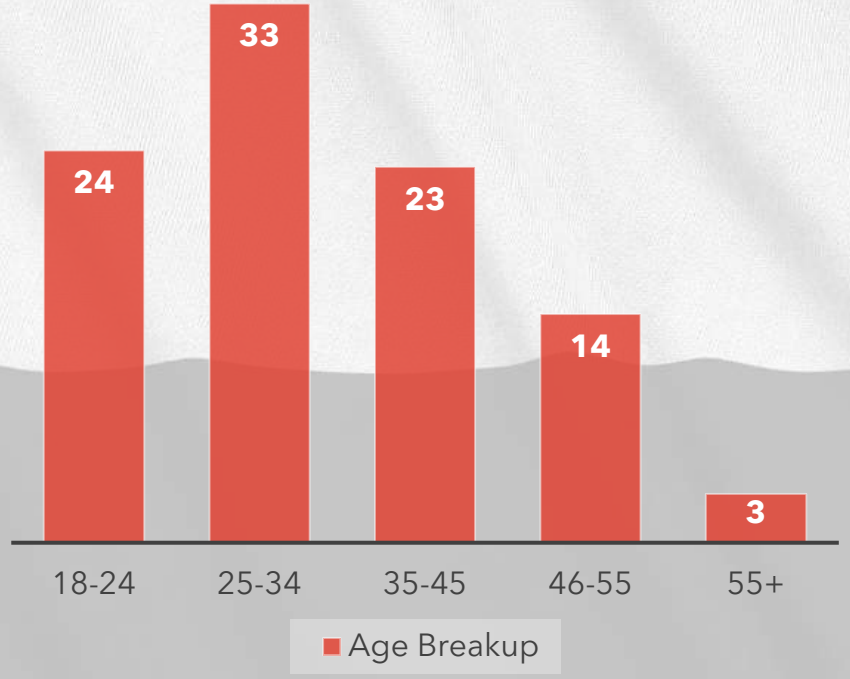


Egypt

Age Breakup



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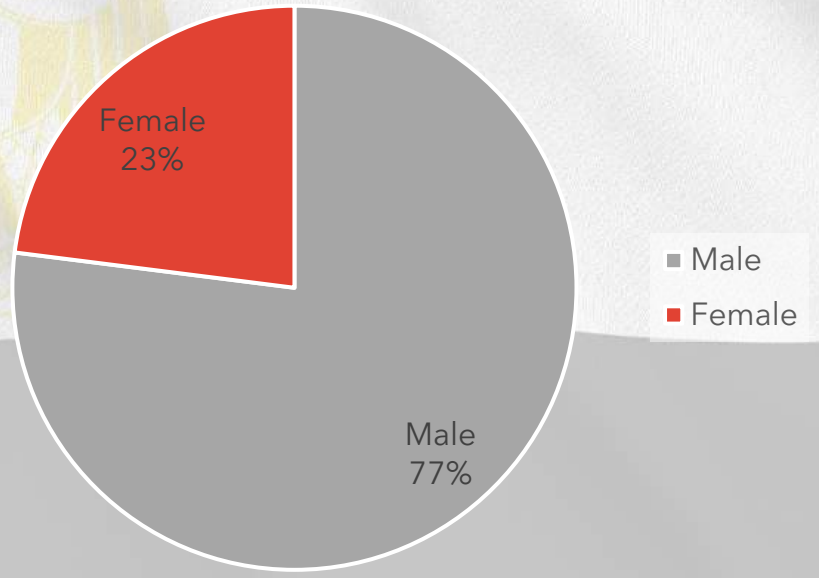
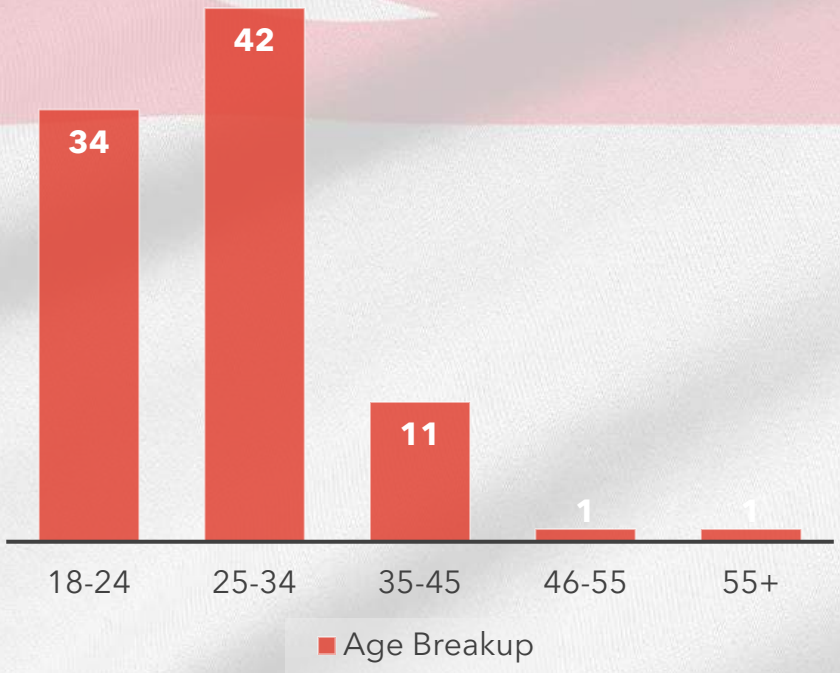
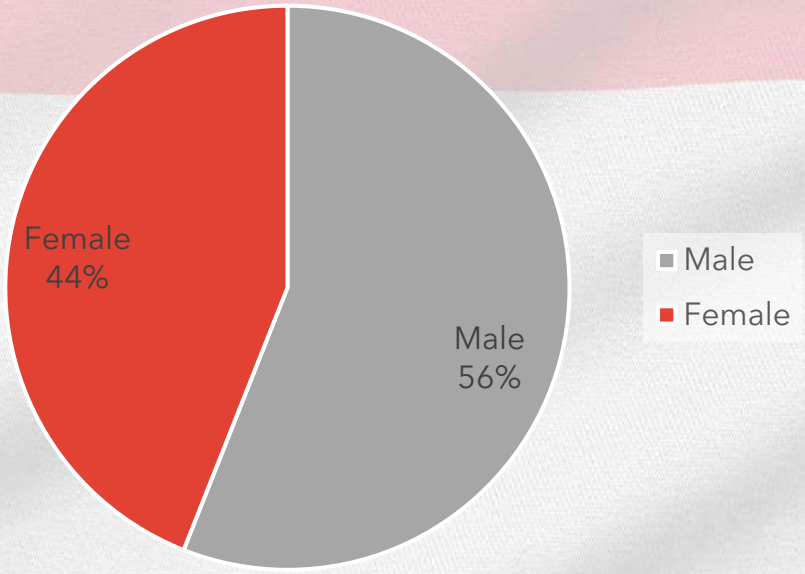


Singapore

Age Breakup

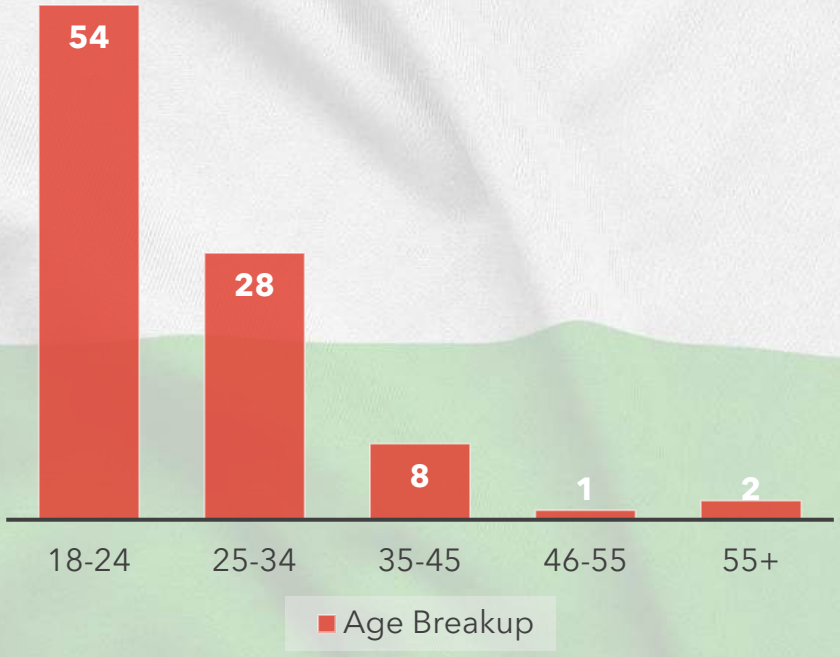


Gender Breakup

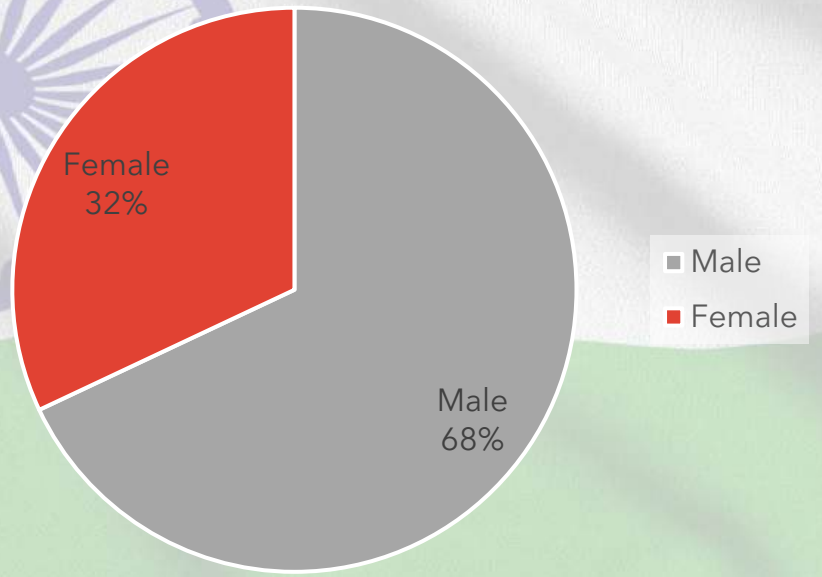


India

Age Breakup

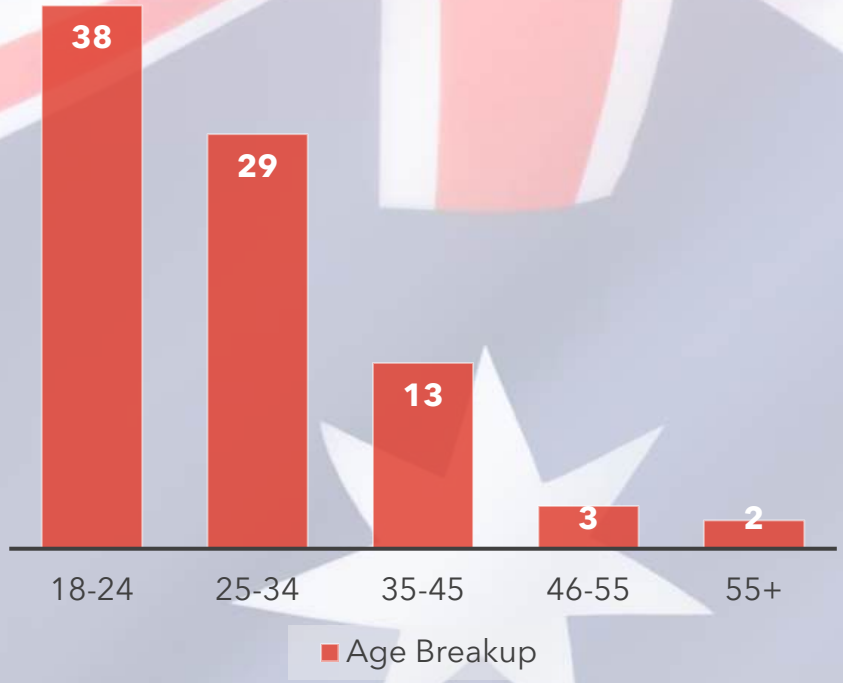


Gender Breakup

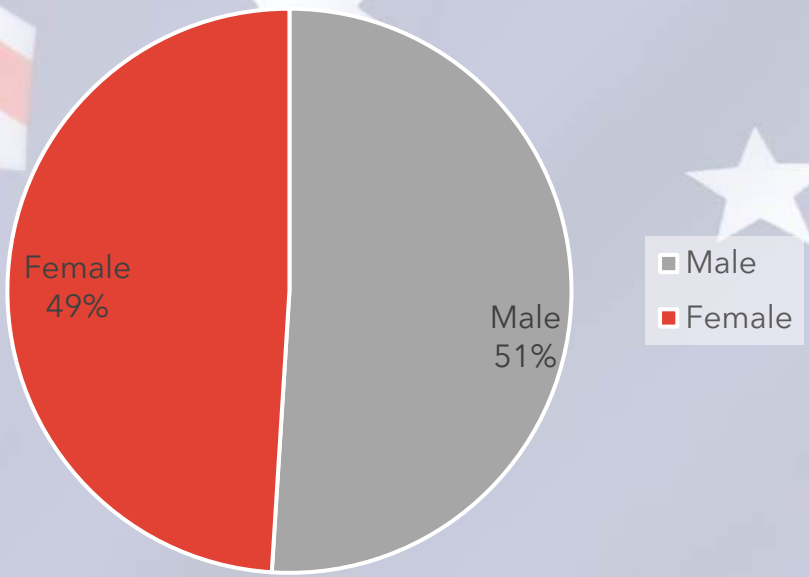


Australia

Age Breakup

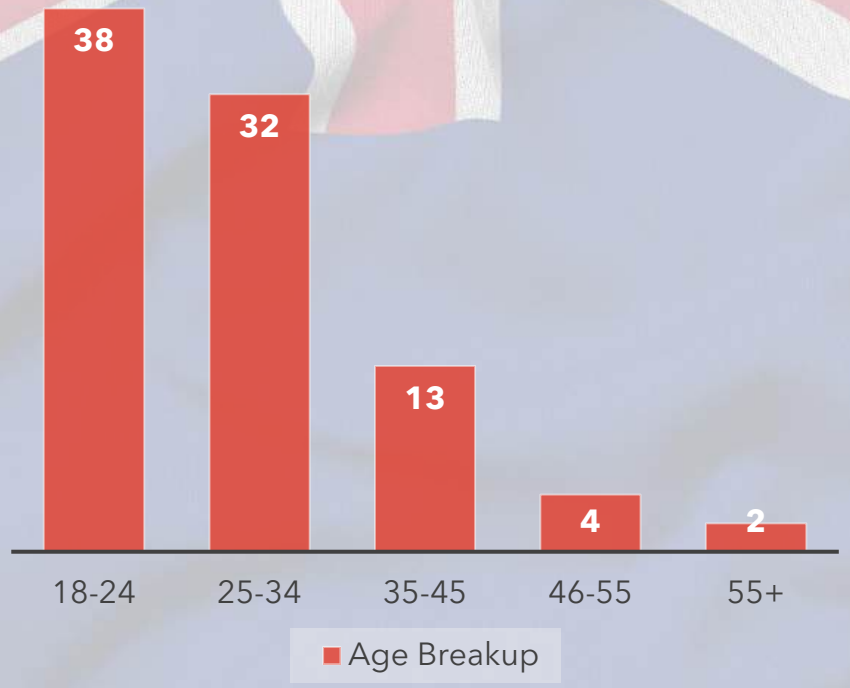


Gender Breakup



New Zealand

Age Breakup



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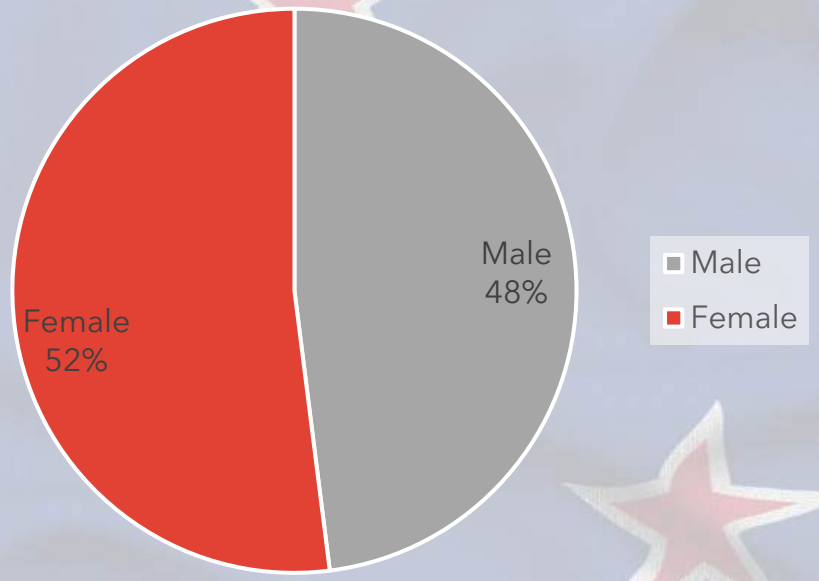
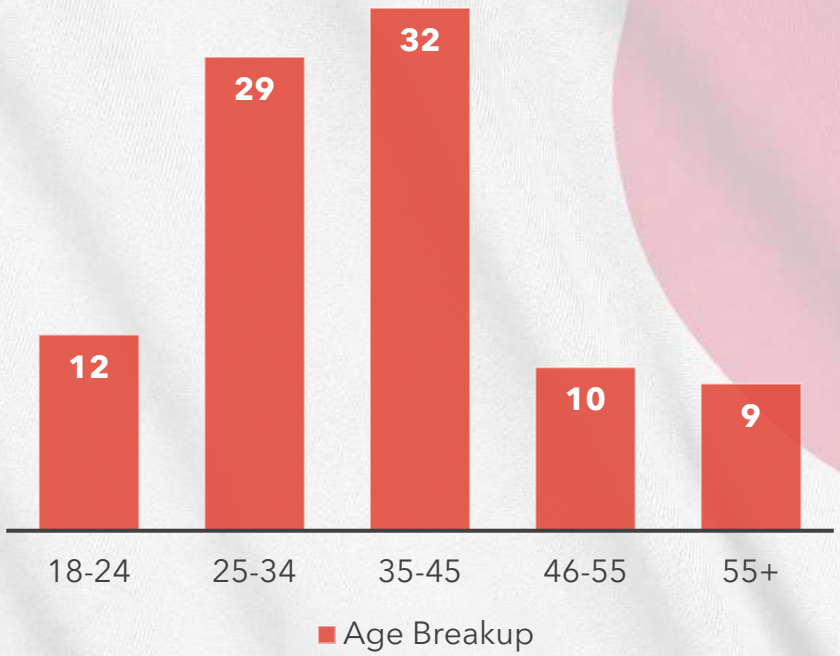
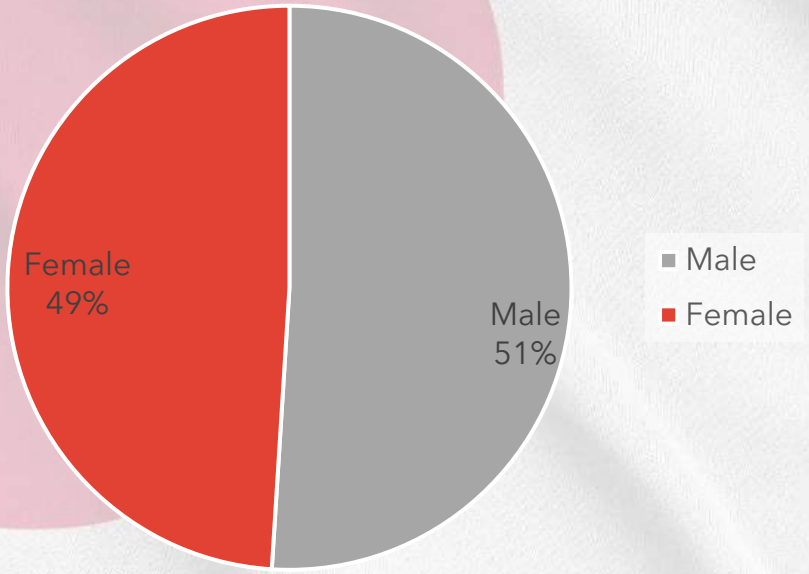


Japan

Age Breakup

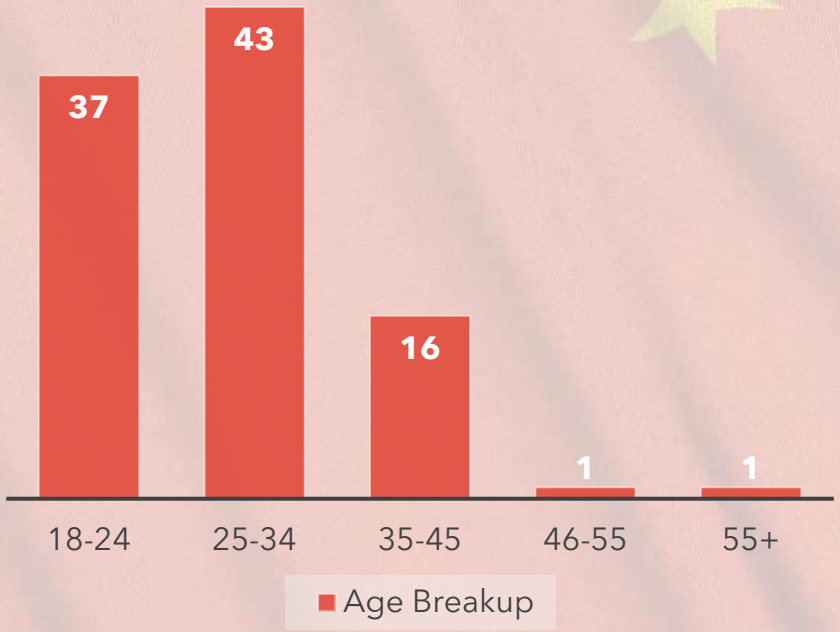


Gender Breakup

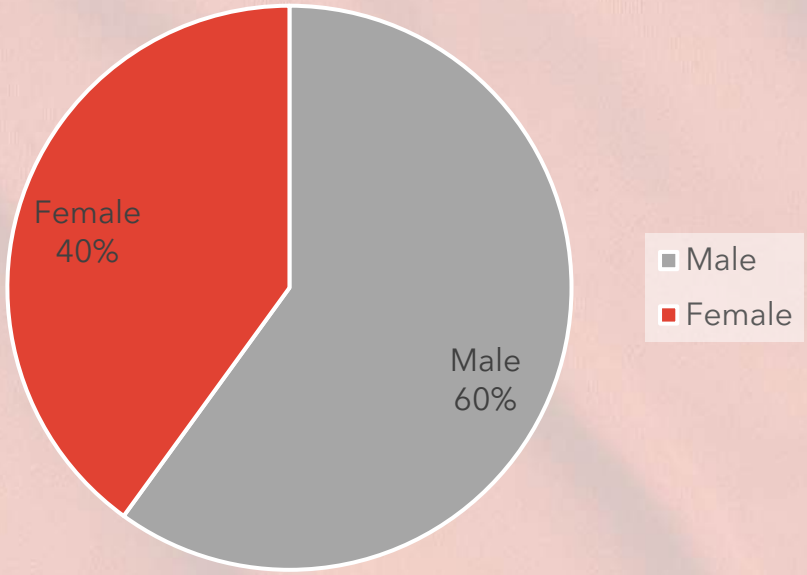


China

Age Breakup

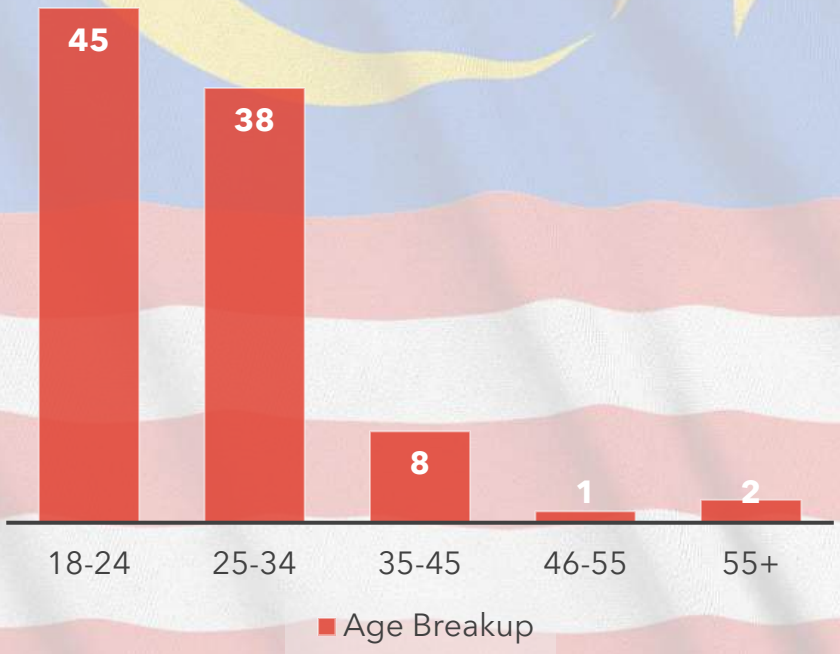


Gender Breakup

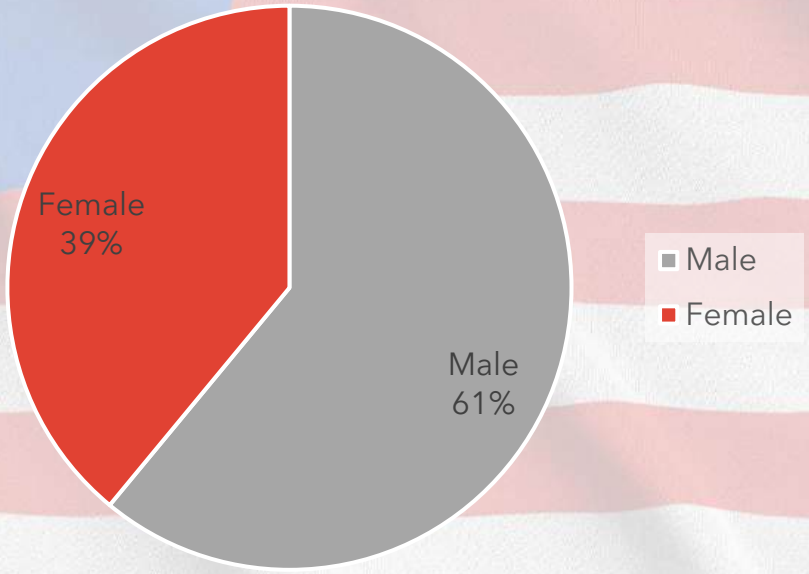


Malaysia

Age Breakup

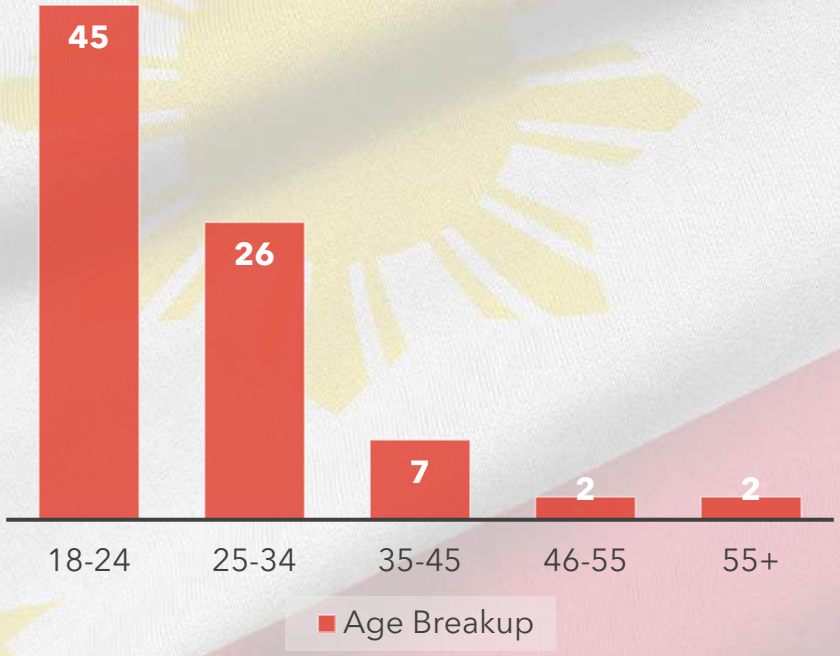


Gender Breakup

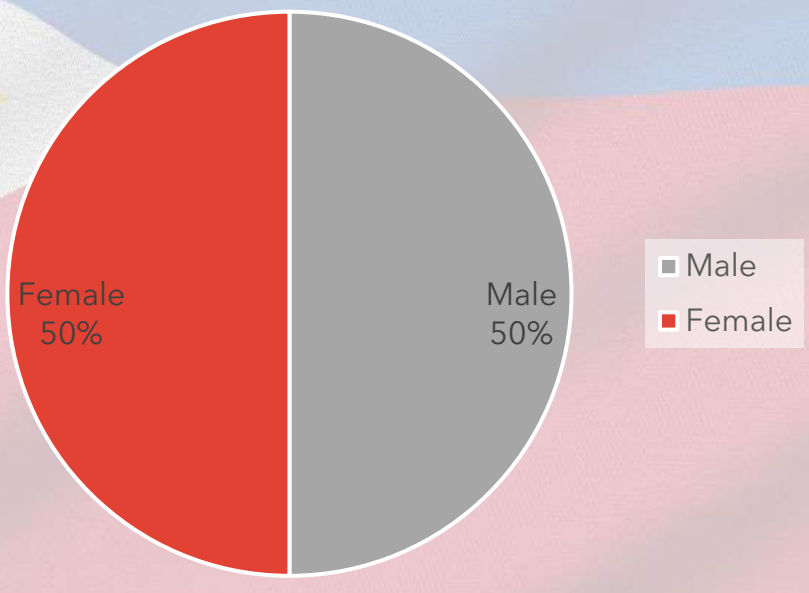


Philippines

Age Breakup

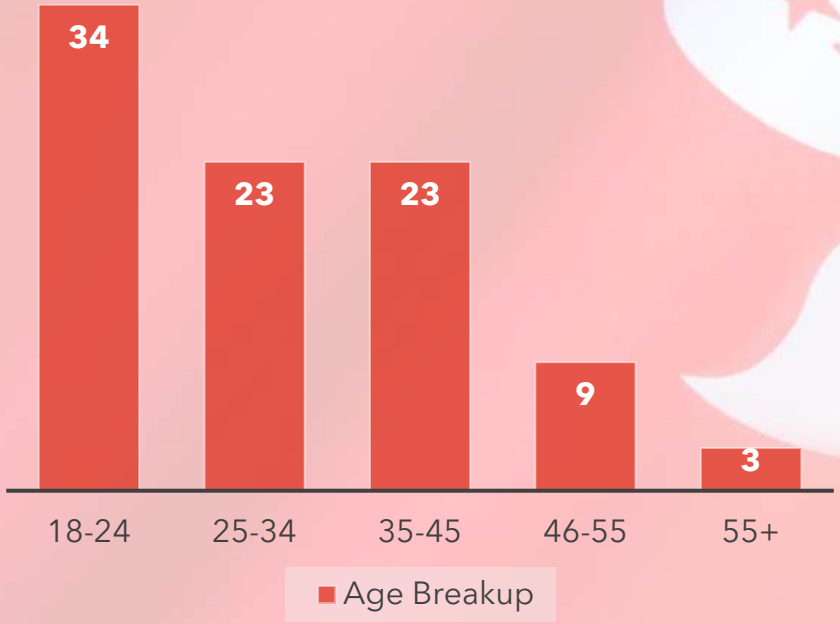


Gender Breakup

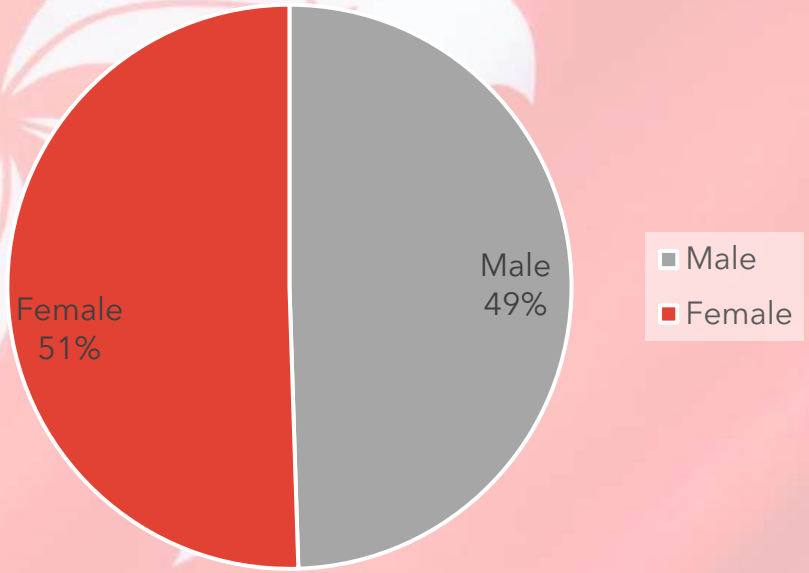


Hong Kong

Age Breakup

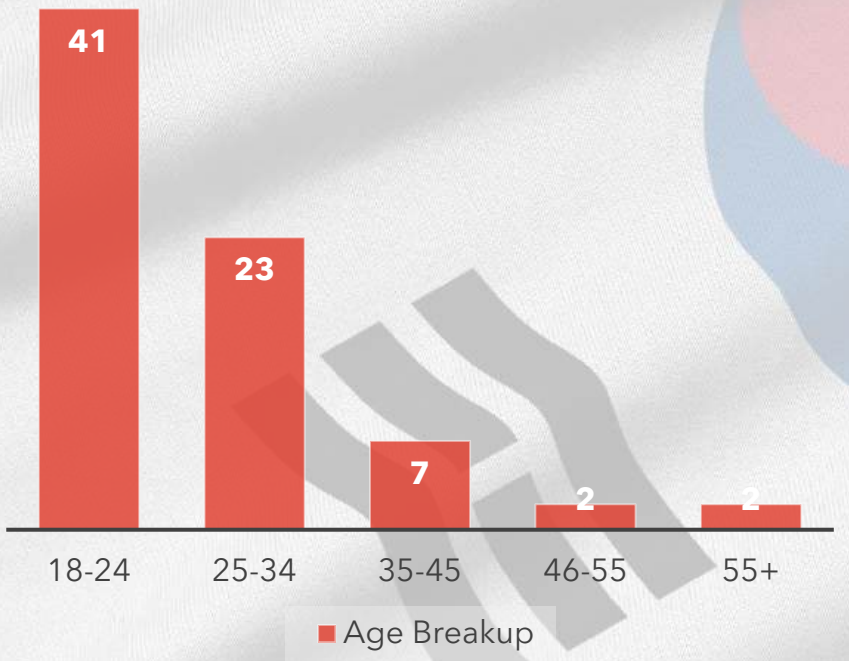


Gender Breakup

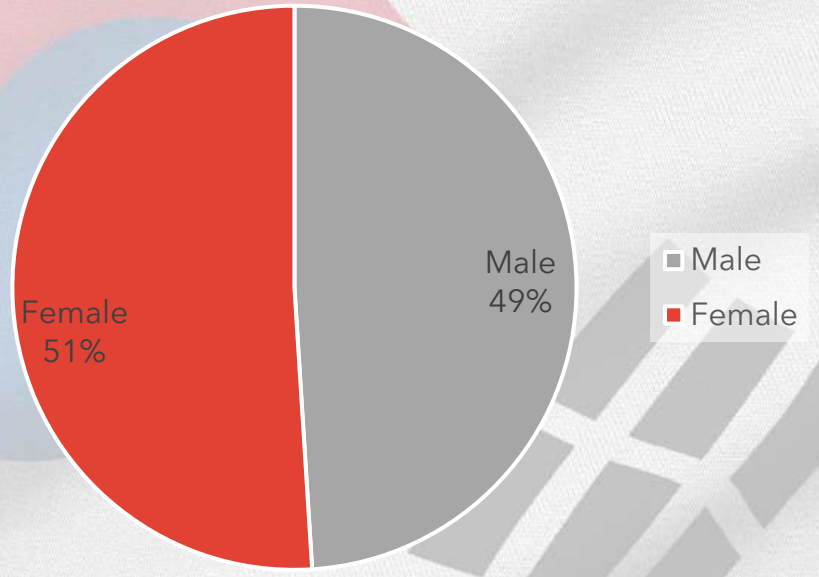


South Korea

Age Breakup

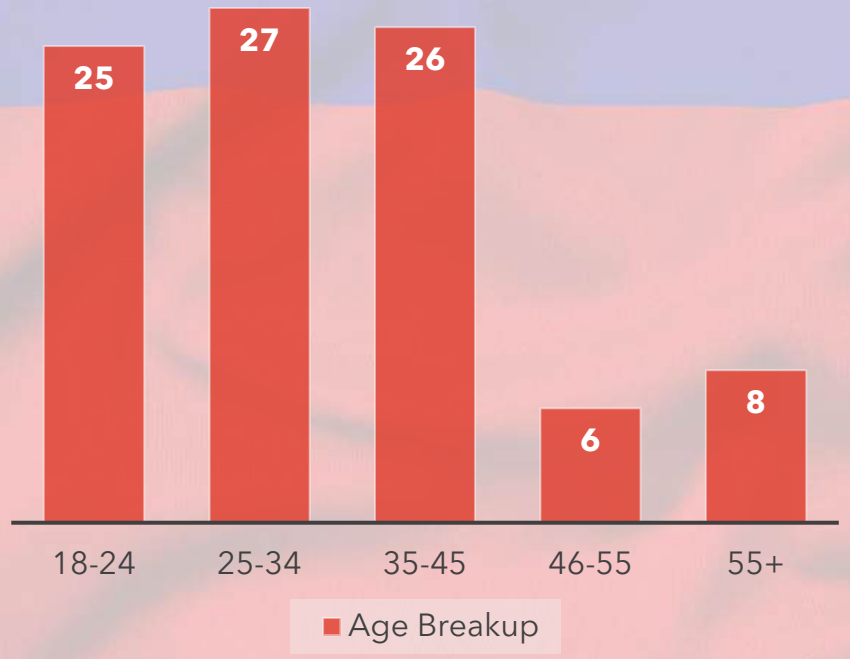


Gender Breakup

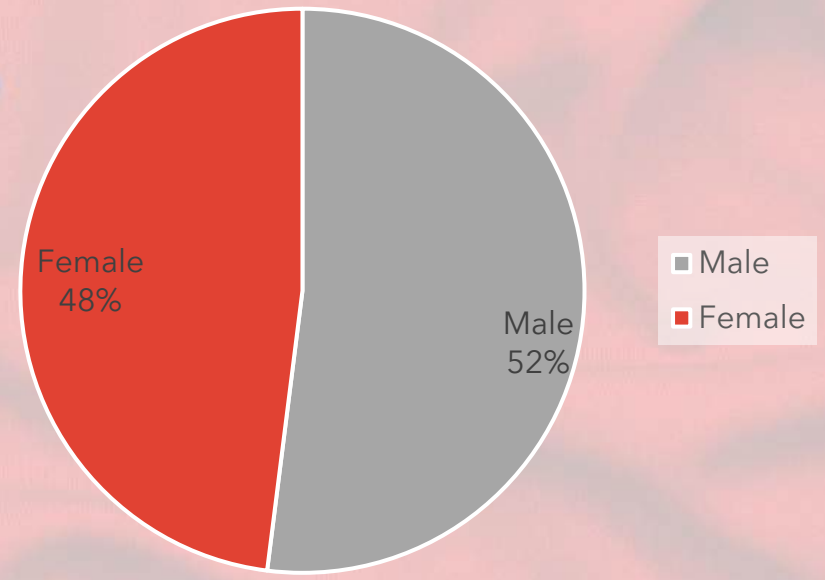


Taiwan

Age Breakup

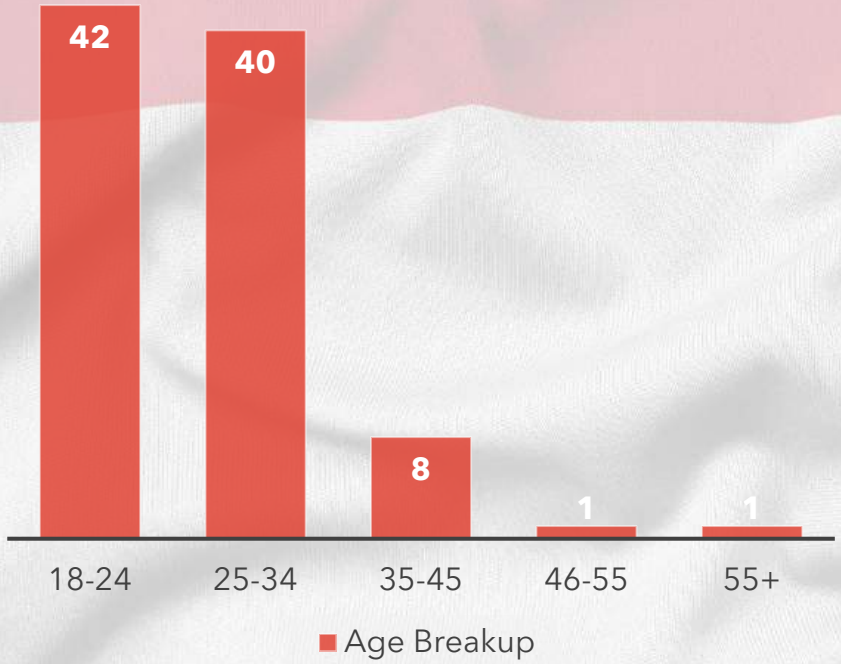


Gender Breakup

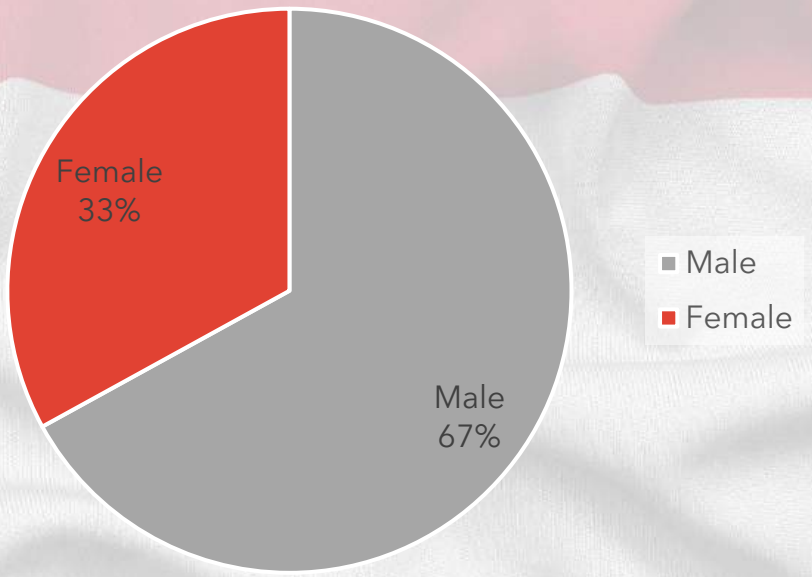


Indonesia

Age Breakup

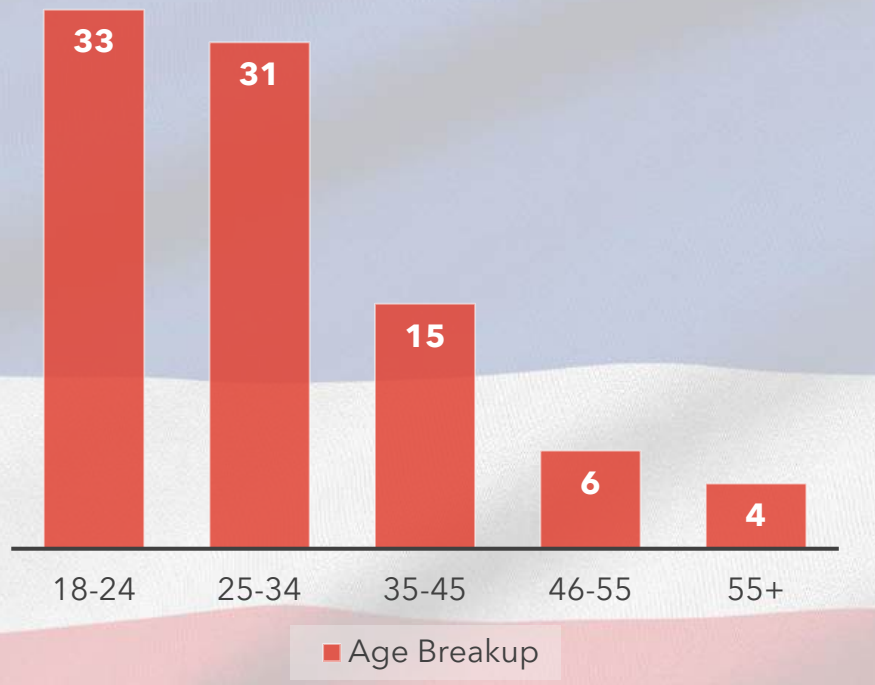


Gender Breakup

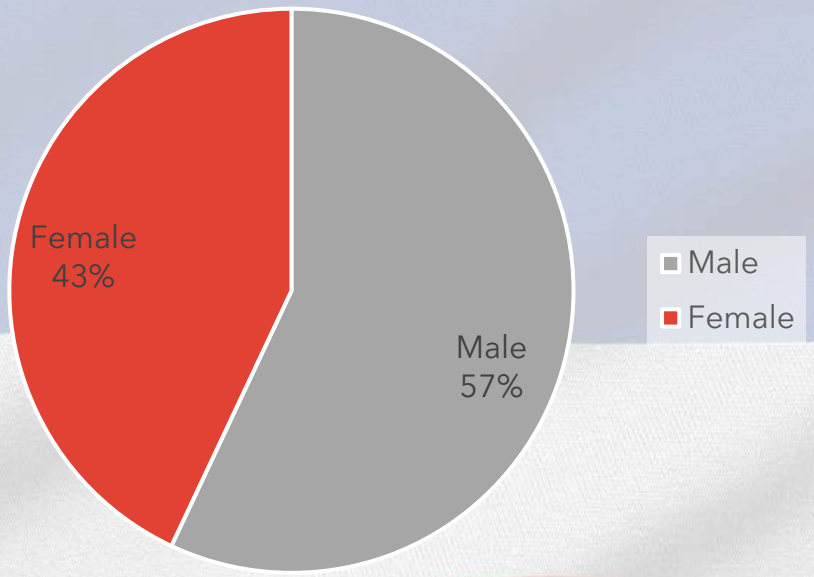


Thailand

Age Breakup

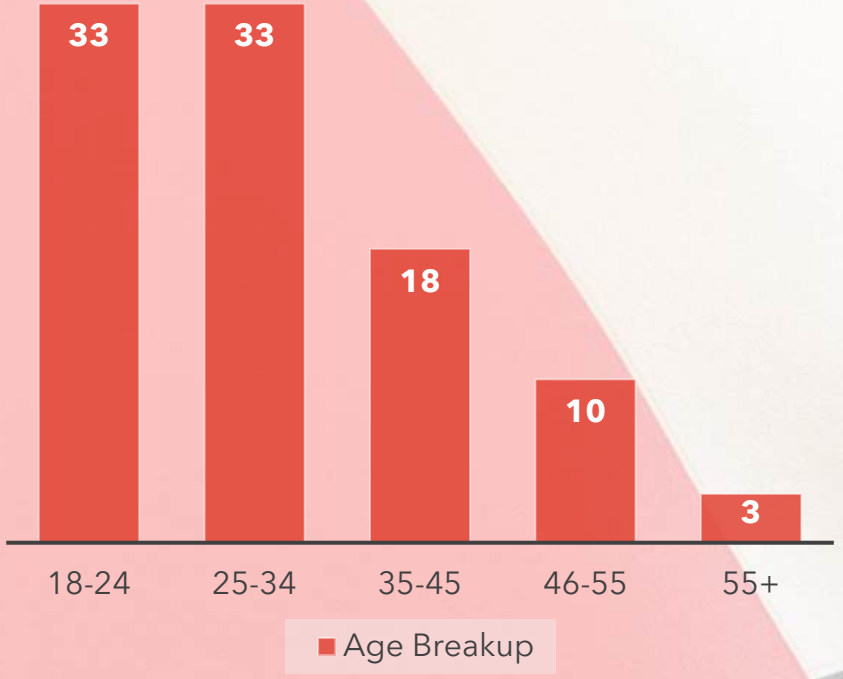


Gender Breakup

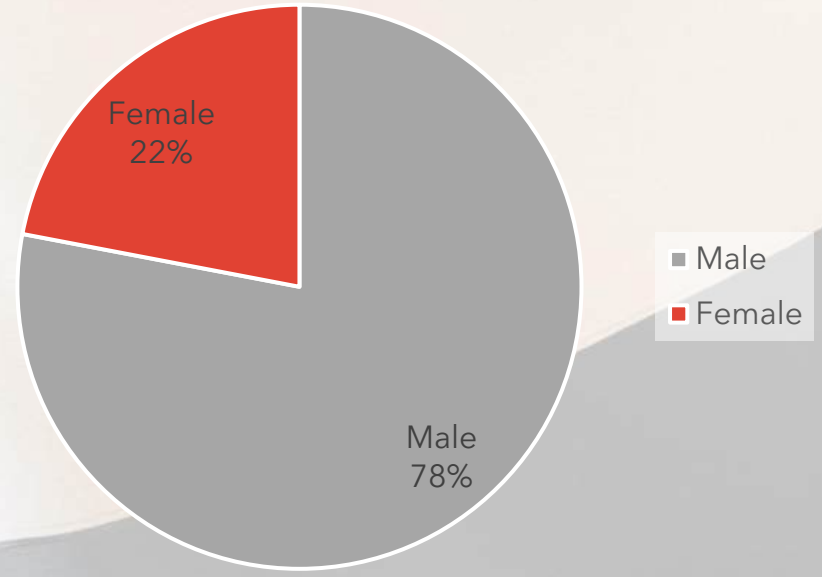


UAE

Age Breakup

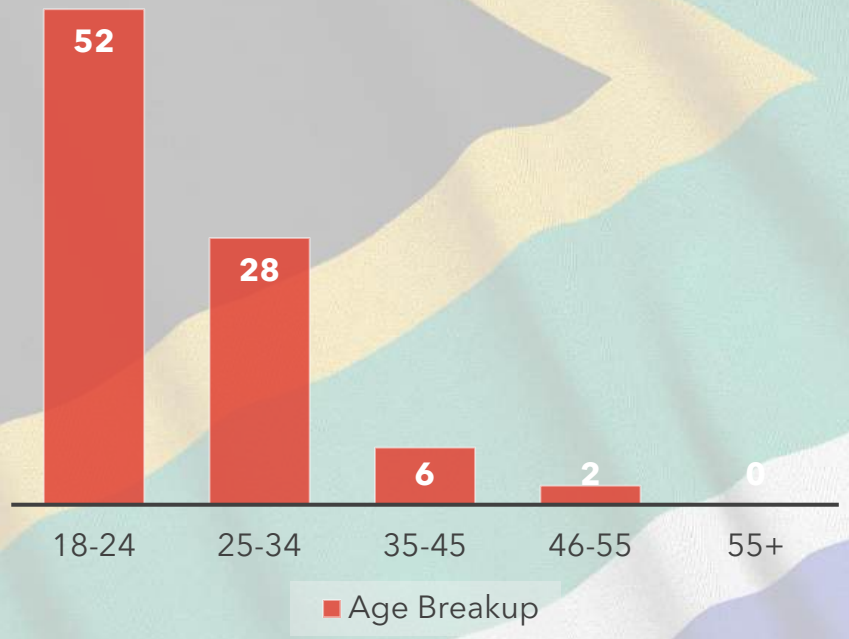
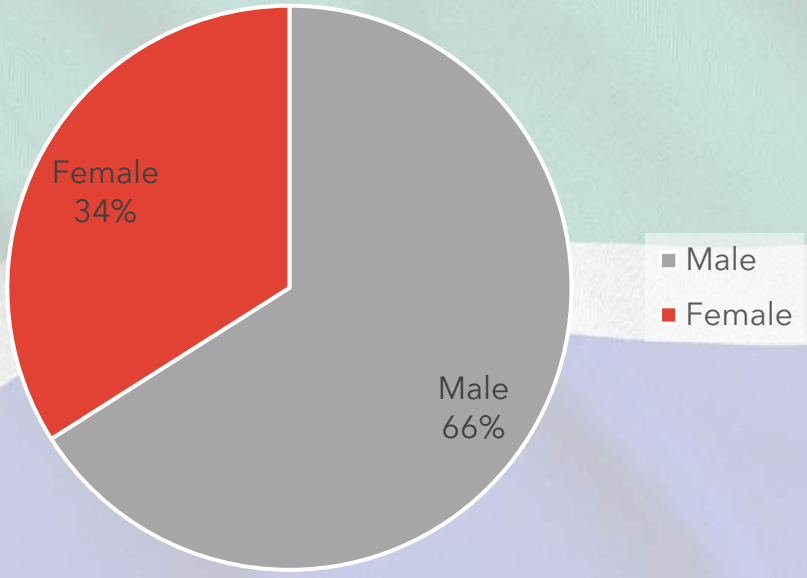


Gender Breakup



South Africa

Age Breakup



Gender Breakup